

California Operation Lifesaver, a non-profit safety education and awareness program dedicated to ending collisions, fatalities, and injuries at highway-rail grade crossings and on railroad rights of way in the State of California

## California Operation Lifesaver Raising Awareness to Save Lives

California Operation Lifesaver (CAOL) has had a busy 2020 raising rail safety awareness and emphasizing the need to make safe decisions near railroad tracks and trains. Our participation in the 11<sup>th</sup> annual September Rail Safety Month, proclaimed by the California State Legislature in 2009 was filled with virtual, digital, and successful rail safety outreach.

CAOL ran digital rail safety ad campaigns across the state, with a goal to educate the public and change dangerous behaviors along railroad rights of way. During Rail Safety Month, Partners statewide joined with CAOL to promote: #RailSafetyPartners #RaisingAwareness to #SaveLives."

On Tuesday, September 22 CAOL joined in the focus of Law Enforcement and First Responder Partnerships through virtual and social media messaging as a part of the 4<sup>th</sup> annual observance of Operation Clear Track, emphasizing the importance of obeying crossing safety and anti-trespass laws.

CAOL promoted highway-rail grade crossing safety with professional driver on safe crossing techniques and highlighted the blue and white emergency notification system (ENS) signs at all grade crossings.

Every Friday, in September, we invited partners, organizations, communities and individuals to join in the effort to raise rail safety awareness by wearing red for "Red Out For Rail Safety" and show support for practicing safety near tracks and trains.

We remain committed to highlighting trespass prevention to educate pedestrians about the dangers posed by being on or near railroad tracks. CAOL enhanced that message with a focused outreach distributing needed safety supplies and messages for the homeless.

Our rail safety message and efforts are not just for Rail Safety Month but a year-round effort. We continue to provide presentations and participate in events both in person and virtually. We also provide downloadable materials for your children and for adults.

If you would like to have us provide a virtual presentation or participate in your virtual event, Please contact us at: caol@caol.us Visit our website: www.caol.us

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#RedOut4RailSafety



**Professional Truck Driver Outreach** 



**Homeless Outreach - Wind Youth Services** 

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